

## Topics

9/20 optimization ✓

9/22 derivatives: ✓

~~ln~~  $\ln x$

$e^x$

~~ln x~~

9/27 ~~ln~~ elasticity

9/29 ~~ln~~ implicit diff. ✓

10/4 ] related rates

10/6 ]

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Find  $d(\sqrt{[\ln(x + e^x)]x})$ .

Show your steps.

This is the differential  
of the square root  
of the product  
of  $x$   
and the logarithm

of the sum  
of  $x$   
and the exponential  
of  $x$ .

$$d(\sqrt{f}) = \frac{df}{2\sqrt{f}} \leftarrow$$

$$d(f^n) = n f^{n-1} df$$

$$d(f^{1/2}) = \frac{1}{2} f^{-1/2} df$$

$$d(\sqrt{[\ln(x+e^x)]_x}) = \frac{d([\ln(x+e^x)]_x)}{2\sqrt{[\ln(x+e^x)]_x}}$$

$$d(fg) = df \cdot g + f \cdot dg$$

$$\frac{d(\ln(x+e^x))_x + [\ln(x+e^x)]_x dx}{2\sqrt{[\ln(x+e^x)]_x}} \leftarrow$$

$$d(\ln f) = \frac{df}{f}$$

$$\rightarrow = \frac{[(d(x+e^x))/(x+e^x)]x + [\ln(x+e^x)]dx}{2\sqrt{[\ln(x+e^x)]}x}$$

$$d(f+g) = df + dg$$

$$\rightarrow = \frac{[(dx + d(e^x))/(x+e^x)]x + [\ln(x+e^x)]dx}{2\sqrt{[\ln(x+e^x)]}x}$$

$$d(e^f) = e^f df$$

$$\rightarrow = \frac{[(dx + e^x dx)/(x+e^x)]x + [\ln(x+e^x)]dx}{2\sqrt{[\ln(x+e^x)]}x}$$

$$\left(\sqrt{[\ln(x+e^x)]}x\right)' = \frac{[(1+e^x)/(x+e^x)]x + \ln(x+e^x)}{2\sqrt{[\ln(x+e^x)]}x}$$

$$d\left(\frac{e^{2x}}{x}\right) = \frac{d(e^{2x})x - e^{2x} dx}{x^2}$$

$$d\left(\frac{f}{g}\right) = \frac{df \cdot g - f \cdot dg}{g^2}$$



$$d\left(\frac{e^{2x}}{x}\right) = \frac{e^{2x} d(2x) x - e^{2x} dx}{x^2}$$

$$k \text{ constant} \Rightarrow d(kf) = kdf$$

$$d\left(\frac{e^{2x}}{x}\right) = \frac{2e^{2x} (dx) x - e^{2x} dx}{x^2}$$

$$\left(\frac{e^{2x}}{x}\right)' = \frac{2e^{2x} x - e^{2x}}{x^2}$$

Optimization:

$$\text{Constraint } f(x, y) = k$$

$$\text{Maximize (or minimize) } g(x, y)$$

① Solve  $f(x, y) = k$  for  $x$

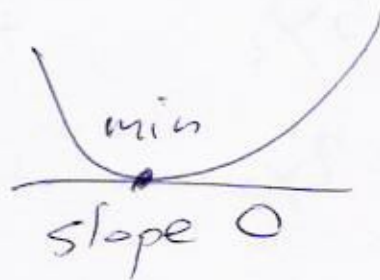
(or for  $y$ ).

$$\text{to get } x = h(y)$$

(or to get  $y = h(x)$ ).

② Now maximize (or minimize)  
 $g(h(y), y)$  (or  $g(x, h(x))$ )

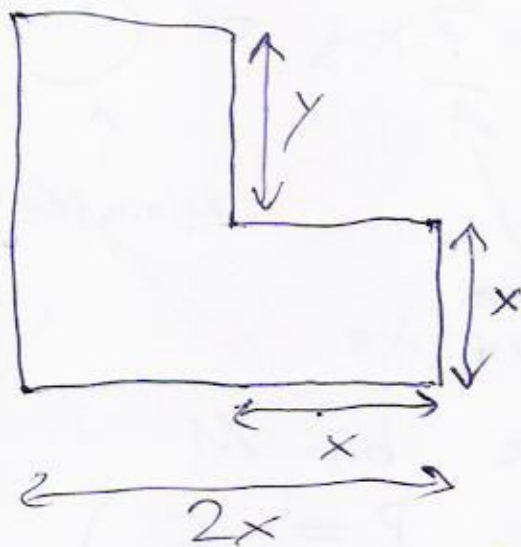
③ To find the max/min:  
solve  $(g(h(y), y))' = 0$   
(or  $(g(x, h(x)))' = 0$ .)



↳ Graph the function  
to confirm you found  
the max. (or min).

④ If you found the  $y$  (or  $x$ )  
where the max. (or min.) is,  
then plug that in to your  
formula  ~~$x = h(y)$~~   $x = h(y)$   
to get the  $x$  and then plug  
 $x$  &  $y$  into  $g(x, y)$  to  
find the max/min value.

A fence is to have area  $500 \text{ m}^2$  and be in the shape of a square adjoined to rectangles to make an L:



The bottom of the L should be twice as wide as the square.

Minimize the fence length.

Constraint:  $x^2 + x(x+y) = 500$

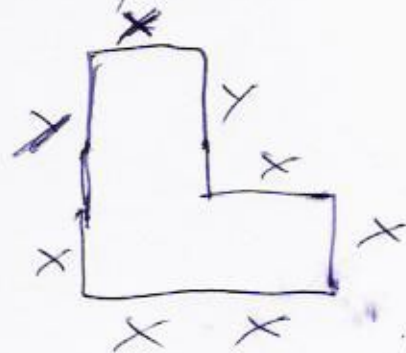
Minimize  $6x + 2y$

$$x(x+y) = 500 - x^2$$

$$x+y = \frac{500}{x} - x$$

$$y = \frac{500}{x} - 2x$$

Minimize  $6x + 2\left(\frac{500}{x} - 2x\right)$





Solve  $0 = (6x + \frac{1000}{x} - 4x)'$

$$0 = (2x + \frac{1000}{x})'$$

$$0 = (2x + 1000x^{-1})'$$

$$d\left(\frac{f}{f}\right) = -\frac{df}{f^2}$$

$$d(f^{-1}) = -1 f^{-2} df$$

$$d(f^n) = n f^{n-1} df$$

$$\rightarrow 0 = 2 + \frac{1000(-1)}{x^2}$$

$$0 = 2 - 1000/x^2$$

$$\frac{1000}{x^2} = 2$$

$$1000 = 2x^2$$

$$500 = x^2$$

$$\pm \sqrt{500} = x$$

$$22.36... = \sqrt{500} = x \text{ (x is a length)}$$

Confirmed:  $x = \sqrt{500}$  is where  
fence length is minimized.

$$y = \frac{500}{\sqrt{500}} - 2\sqrt{500} = -\sqrt{500}$$

↑ not possible

Need  $x \geq 0$

$$\text{Need } \frac{500}{x} - 2x \geq 0$$

$$\frac{500}{x} \geq 2x$$

$$500 \geq 2x^2 \quad (x \geq 0)$$

$$250 \geq x^2$$

$$\sqrt{250} \geq x \geq 0$$

$$0 = \left(6x + \frac{1000}{x} - 4x\right)' \text{ has}$$

no solutions except

$$x = \pm \sqrt{500}, \text{ neither}$$

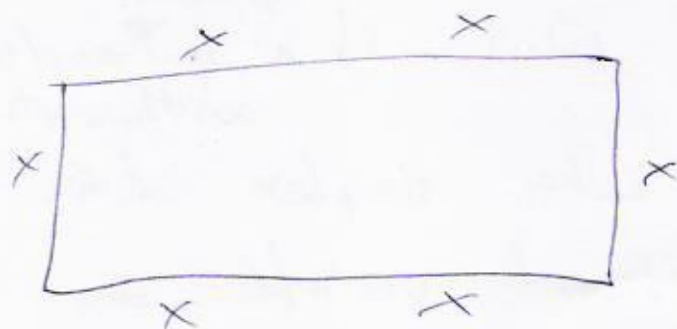
satisfies  $\sqrt{250} \geq x \geq 0$ .

The minimum must be

at  $x=0$  or  $x = \sqrt{250} \approx 15.8$

It's at  $x = \sqrt{250}$

$$y = \frac{500}{\sqrt{250}} - 2\sqrt{250} = 0!$$



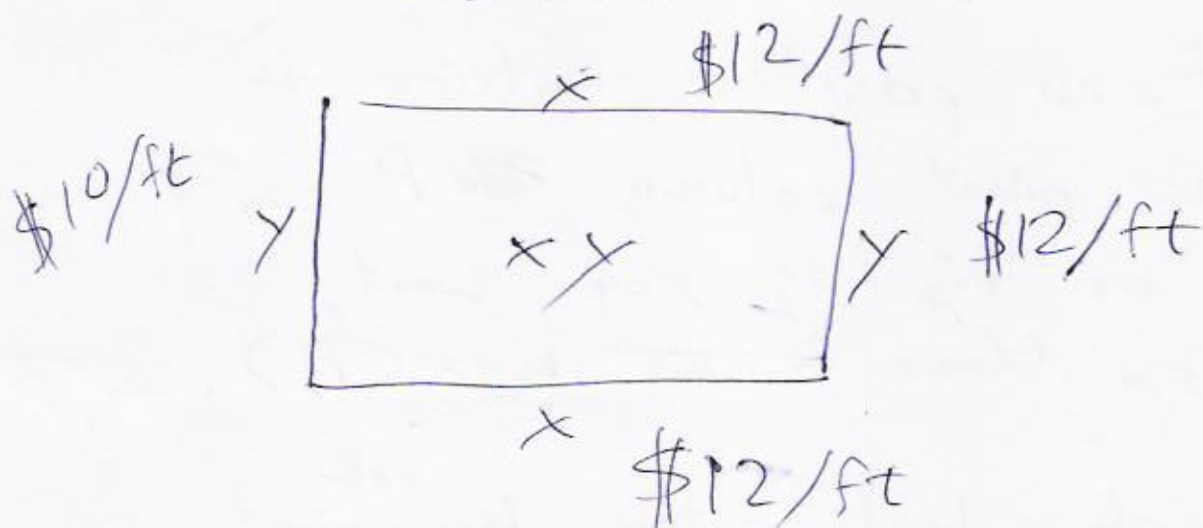


$$\text{min. length} = 6x + 2y = 6\sqrt{250} + 0 \checkmark$$

One side of rectangular fence  
cost \$10/ft.

The other sides ~~are~~ cost \$12/ft.

Given \$30,000, maximize  
enclosed area.



$$30000 = C = 10y + 12(2x + y)$$

$$\text{Maximize } xy = A$$

$$30000 - 10y = 12(2x + y)$$

$$\frac{30000 - 10y}{12} = 2x + y$$

$$\frac{30000 - 10x}{12} - y = 2x$$

$$\frac{15000 - 5x}{12} - \frac{y}{2} = \cancel{x}$$

$$\frac{15000 - 5y - 6y}{12} = \cancel{x}$$

$$1250 - 11y/12 = x$$

$$A = xy = \left(1250 - \frac{11}{12}y\right)y$$

$$A = 1250y - \frac{11}{12}y^2$$

$$A' = 1250 - \frac{11}{12}(2y)$$

Solve  $0 = A'$ :

$$\frac{11}{6}y = \frac{11}{12}(2y) = 1250$$

$$y = \frac{6}{11} \cdot 1250 \approx 681.8$$

$$x = 1250 - \frac{11}{12}y = 1250 - \frac{1}{2}1250$$

$$x = 625$$

$$A = xy = 625 \cdot \frac{6}{11} \cdot 1250 \approx 426,136 \text{ ft}^2$$

Consider the curve

$$x^2 \ln y + x = 12 + y - e$$

Find ~~the~~ <sup>an</sup> equation for the

line tangent to this

curve at the point

$$(x, y) = \text{scribble} (3, e)$$

$$\rightarrow d(x^2 \ln y + x) = d(12 + y - e)$$

$$d(x^2) \ln y + x^2 d(\ln y) + dx$$

$$= 0 + dy - 0$$

$$2x dx \ln y + x^2 dy/y + dx = dy$$

$$\text{Plug in } (x, y) = (3, e)$$

$$6 dx \cdot 1 + 9 dy/e + dx = dy$$

$$6 + \frac{9 dy}{e dx} + 1 = \frac{dy}{dx}$$

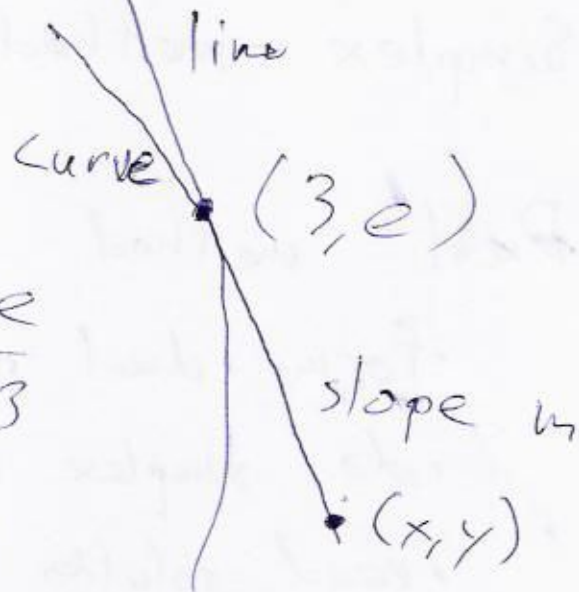
$$m = \text{slope} = \frac{dy}{dx} \quad 6 + \frac{9}{e} m + 1 = m$$



$$7 = \left(1 - \frac{9}{e}\right)m = \frac{e-9}{e} m$$

$$\frac{7e}{e-9} = m \approx -3.0291$$

Tangent line



$$m = \frac{\Delta y}{\Delta x} = \frac{y-e}{x-3}$$

$$y-e = m(x-3)$$

$$y-e = \frac{7e}{e-9}(x-3)$$

Implicit diff:

Compute  $d(\dots)$  of  
both sides  $\underline{\quad} = \underline{\quad}$

~~88~~ Plug in your point  $(x, y) = (a, b)$

Solve for  $dy/dx$  to get slope  
 $m$ .

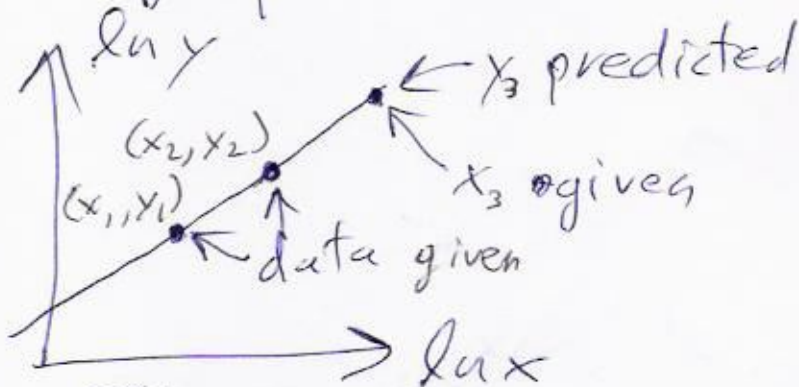
Line:  $y-b = m(x-a)$   
(tangent)

Elasticity: The  $x$ -elasticity  
of  $y$  of  $\frac{dy/y}{dx/x} = \frac{d(\ln y)}{d(\ln x)}$

If elasticity is constant, then

the  $\ln y - \ln x$  graph is a  
line.

2 data points  
determine the  
line, allows ~~you~~  
to  
make prediction.



Related rates:

Usually, you have to find  
the absolute or relative  
rate of change of something.

(Assume absolute unless  
otherwise specified.)

$$\frac{dx}{dt} = (\text{absolute}) \text{ rate of change of } x$$

( $t = \text{time}$ )

$$\frac{dx/x}{dt} = \frac{1}{x} \frac{dx}{dt} = \frac{d(\ln x)}{dt}$$

is the relative rate of change

$\frac{1}{x} \frac{dx}{dt} \cdot 100$  is the percentage rate of change.

$E$  = pop. of Europe (in millions)

$E = 595$  ← right now

$$\frac{1}{E} \cdot \frac{dE}{dt} = 0.223\% = 0.00223$$

$$100 \cdot \frac{1}{E} \frac{dE}{dt} = 0.223$$

$G$  = pop. of Germany (in millions)

$G = 82.1$  ← right now

$$\frac{1}{G} \frac{dG}{dt} = -0.0952\% = -0.000952$$



What is the relative rate of change of the non-German European population right now?

$$\frac{1}{E-G} \underbrace{\frac{d(E-G)}{dt}}_{\substack{\text{absolute} \\ \text{rate of} \\ \text{change}}} = \text{relative rate of change}$$

$$\frac{1}{E-G} \left( \frac{dE}{dt} - \frac{dG}{dt} \right)$$

right now:  $\rightarrow = \frac{1}{E-G} \left( .00223E - (-.000952G) \right)$

$$= \frac{1}{595-82.1} \left( .00223(595) + .000952(82.1) \right)$$

$$\approx \boxed{0.00274 = 0.274\%}$$

With related rates,

write down formulas

true all the time.

Take  $d(\dots)$  of both sides;

divide by  $dt$ .

Plug in your data for right now.

Find the rates you want.

~~Or if you have a formula~~

(This is not the only strategy.)

E Europe

G German

N non-German

$$E = G + N \text{ always}$$

$$dE = dG + dN$$

$$\frac{dE}{dt} = \frac{dG}{dt} + \frac{dN}{dt}$$

Find  $\frac{dN}{dt}$  ...

Right now:

$$0.00223E = -0.000952G + \frac{dN}{dt}$$

$$E = 595 \quad G = 82.1$$

$$595 = 82.1 + N$$

$$E = G + N$$

$$N = 512.9$$

$$\rightarrow 0.00223(595) + 0.000952(82.1)$$

$$\hookrightarrow = \frac{dN}{dt}$$

$$\frac{0.00223(595) + 0.000952(82.1)}{512.9} = \frac{1}{N} \frac{dN}{dt}$$

$$\rightarrow \approx 0.00274$$



A sphere ( $V = \frac{4}{3} \pi r^3$ )

is expanding at  $2 \text{ cm}^3/\text{s}$ .

What is the rate of change  
of its diameter ( $D = 2r$ )  
when the diameter is  $3 \text{ cm}$ ?

Always:  $V = \frac{4}{3} \pi r^3$

$$D = 2r$$

$$dV = \frac{4}{3} \pi \cdot 3r^2 dr$$

$$dD = 2 dr$$

$$dV/dt = \frac{4}{3} \pi \cdot 3r^2 \frac{dr}{dt}$$

$$dD/dt = 2 \frac{dr}{dt}$$

Right now:  $D = 3 = 2r \Rightarrow r = 1.5$

$$2 = dV/dt = 4\pi r^2 \frac{dr}{dt}$$

$$2 = 4\pi (1.5)^2 dr/dt$$

$$2 = 9\pi \, dr/dt$$

$$\frac{2}{9\pi} = \frac{dr}{dt}$$

$$\frac{dD}{dt} = 2 \frac{dr}{dt} = \frac{4}{9\pi} \text{ cm/s}$$