

- a bit more on logarithms
- implicit differentiation (11-5)
- ~~related rates (11-6)~~

Exponential growth/decay of  $X$ :

$$dX = kX dt \quad (t = \text{time})$$

$k$  constant

Solution:  $X(t) = X(0) e^{kt}$

$$\frac{dX}{X} = k dt \Rightarrow d(\ln X) = d(kt)$$

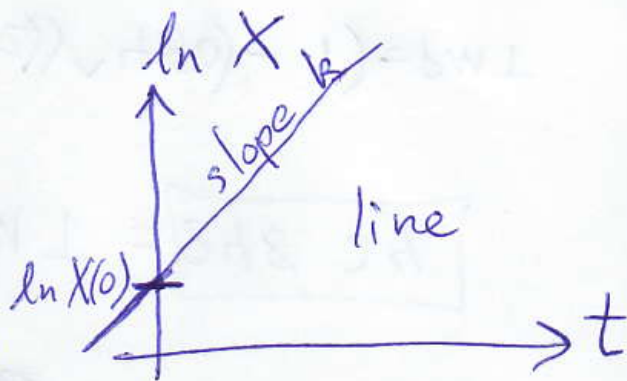
$$\Rightarrow d(\ln X) - d(kt) = 0 \Rightarrow d(\ln X - kt) = 0$$

$$\Rightarrow \ln X - kt = \text{constant} \quad \text{Plug in } t=0:$$

$$\ln(X(0)) - \underbrace{k(0)}_0 = \text{constant}$$

$$\ln X - kt = \ln(X(0))$$

$$\boxed{\ln X = \ln(X(0)) + kt}$$



Exponential growth  $X$  is linear growth of  $\ln X$ .

$$e^{\ln X} = e^{\ln X(0) + kt} = e^{\ln X(0)} e^{kt}$$

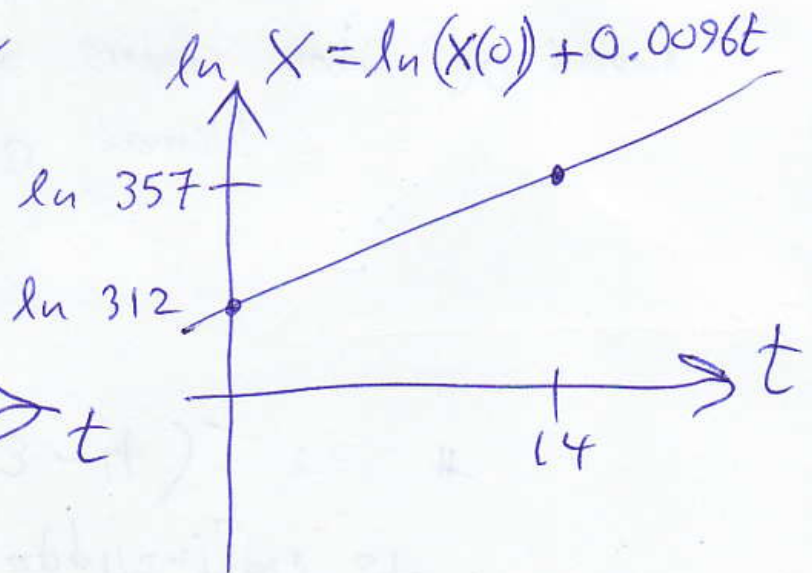
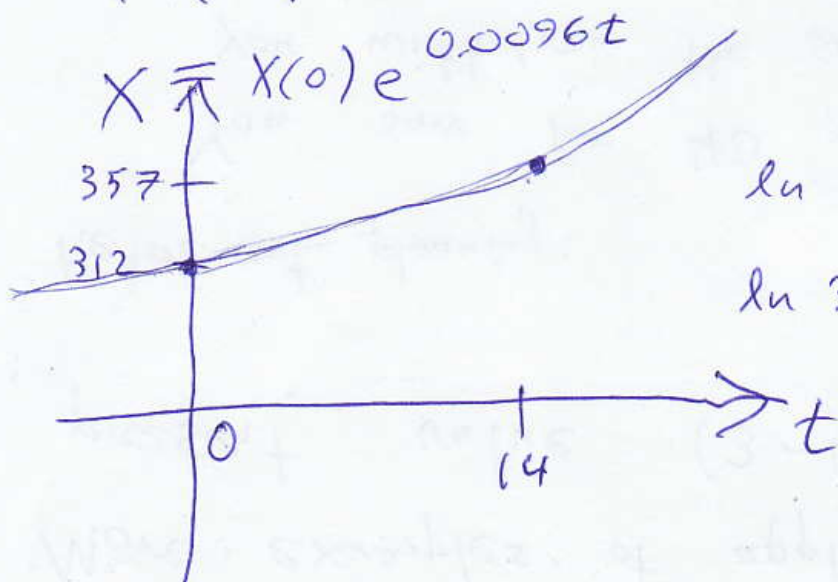
$$X = X(t) = X(0) e^{kt}$$

If the US population is 312 million (2011) now and exponentially growing at 0.96% per year, estimate the population in 2025.

$t=0$  in 2011  $X(0) = 312$  (million)  
 $t=14$  in 2025  $X(14) = ?$

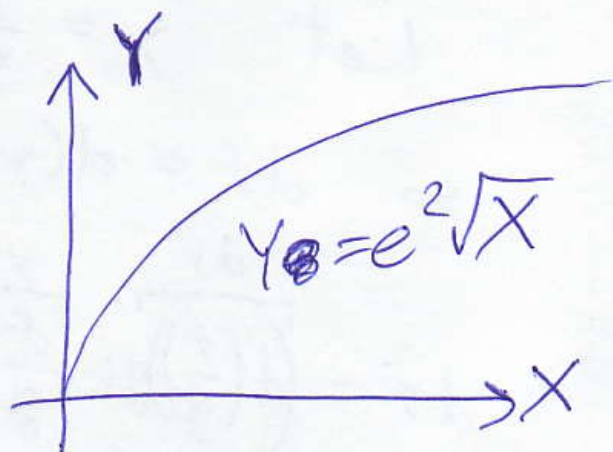
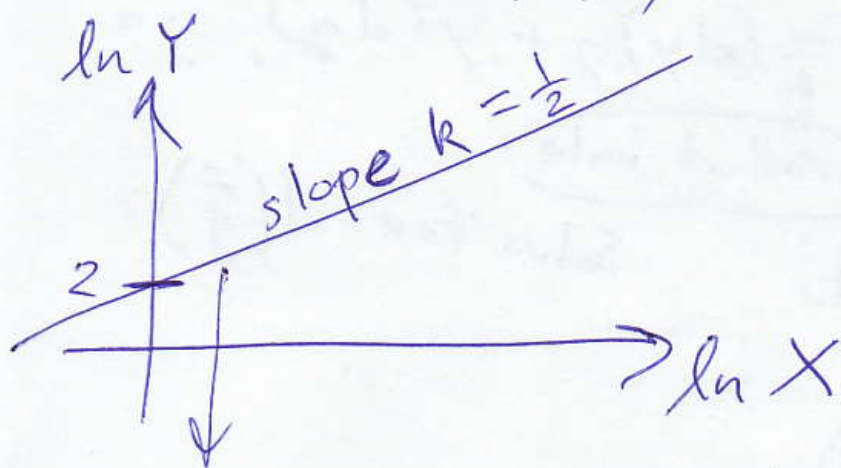
$$k = 0.96\% = 0.0096$$

$$X(14) = X(0) e^{0.0096 \cdot 14} = 356.88 \dots \text{million}$$



Constant elasticity:  $\frac{dY/Y}{dX/X} = k = \text{constant}$

$$\frac{d(\ln Y)}{d(\ln X)}$$



line:  $\ln Y = 2 + \frac{1}{2} \ln X$

$$e^{\ln Y} = e^{2 + \frac{1}{2} \ln X} = e^2 e^{\frac{1}{2} \ln X}$$

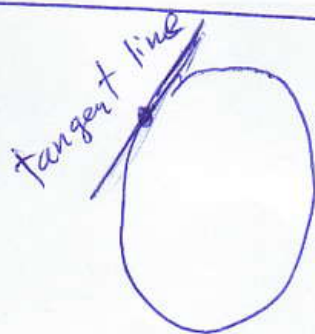
$$Y = e^2 e^{\ln(X^{1/2})} = e^2 \sqrt{X}$$

HW If a family of four with household income of \$30,000 spends \$9,000 on food (per year) and later spends \$10,000 on food when income is higher at \$40,000 (per year),

predict the family's annual food spending were their annual income \$100,000, assuming constant elasticity.

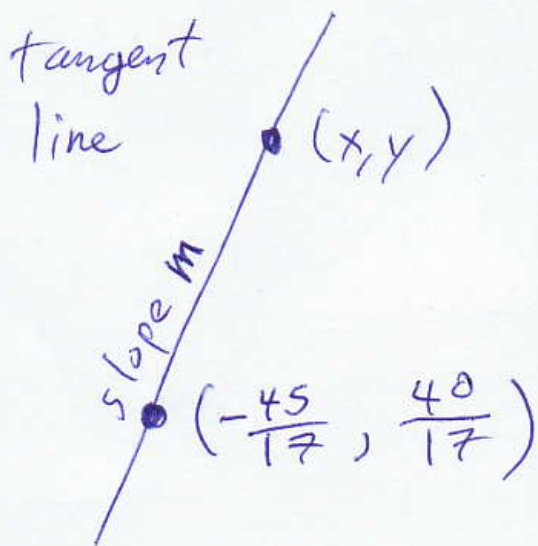
Plot food spending vs. income with income ranging from 20,000 to 200,000.

Ellipse  $\frac{x^2}{9} + \frac{y^2}{25} = 1$



Point:  $(-45/17, 40/17)$

Equation for tangent line = ?



$$\frac{\Delta y}{\Delta x} = m$$

$$\frac{y - 40/17}{x - (-45/17)} = m$$

$$y - \frac{40}{17} = m \left( x + \frac{45}{17} \right)$$

But what's  $m$ ?

It's  $\frac{dy}{dx}$

$$\frac{x^2}{9} + \frac{y^2}{25} = 1 \Rightarrow d\left(\frac{x^2}{9} + \frac{y^2}{25}\right) = d(1)$$

$$d\left(\frac{x^2}{9}\right) + d\left(\frac{y^2}{25}\right) = 0$$

$$\frac{1}{9} d(x^2) + \frac{1}{25} d(y^2) = 0$$

$$\frac{1}{9} 2x dx + \frac{1}{25} 2y dy = 0$$

$$\frac{1}{9} 2x + \frac{1}{25} 2y \frac{dy}{dx} = 0$$

$$\frac{1}{25} 2y \frac{dy}{dx} = -\frac{1}{9} 2x$$

$$9 \cdot \cancel{2}y \frac{dy}{dx} = -25 \cdot \cancel{2}x$$

$$y \frac{dy}{dx} = -\frac{25}{9} x$$

$$\frac{dy}{dx} = \frac{-25x}{9y}$$

$$\text{At } (x, y) = \textcircled{(-\frac{45}{17}, \frac{40}{17})} : \frac{dy}{dx} = \frac{25}{8} = 3.125$$

$$\text{tangent line: } y - \frac{40}{17} = \frac{25}{8} \left(x + \frac{45}{17}\right)$$

$$0 = \underbrace{(x^4 - 3x^2 + x + y^4 - 4y^2 - 2y + 1)}_f \cdot \underbrace{(3(x-1)^2 + (2y-3)^2 - 1)}_g$$

$$\frac{d0}{0} = d(fg) = df \cdot g + f \cdot dg$$

$$df = 4x^3 dx - 3(2x dx) + 4y^3 dy - 4(2y dy) - 2dy + 0 + dx$$

$$dg = 3 \cdot 2(x-1) d(x-1) + 2(2y-3) d(2y-3) - 0$$

$$du^2 = 2u du \quad du^2 = 2u du$$

$$du^n = nu^{n-1} du$$

$$0 = \frac{df}{dx} \cdot g + f \cdot \frac{dg}{dx}$$

$$0 = \frac{df}{dx} g + f \frac{dg}{dx}$$

$$\frac{dg}{dx} = \frac{6(x-1) dx + (4y-6)(2 dy)}{dx}$$

$$\frac{df}{dx} = 4x^3 - 6x + 4y^3 \frac{dy}{dx} - 8y \frac{dy}{dx} - 2 \frac{dy}{dx} + 1$$

Plug in  $(x, y) = (0, -1)$ .

(Only do this after computing all differentials.)

$$df/dx = -4 \frac{dy}{dx} + 8 \frac{dy}{dx} - 2 \frac{dy}{dx} + 1$$

$$df/dx = 2 dy/dx + 1$$

$$dg/dx = 6(0-1) + (4(-1) - 6)(2 dy/dx)$$

$$dg/dx = -6 - 20 dy/dx$$

$$f = 1 - 4 + 2 + 1 = 0$$

$$g = 3(-1)^2 + (-2-3)^2 - 1 = 27$$

$$0 = \frac{df}{dx} g + f \frac{dg}{dx}$$

$$0 = \left(2 \frac{dy}{dx} + 1\right) 27 + 0 \underbrace{\left(-6 - 20 \frac{dy}{dx}\right)}_0$$

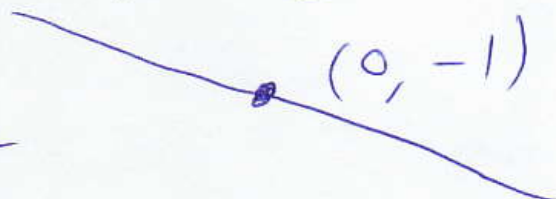
$$0 = 2 \frac{dy}{dx} + 1$$

$$-1 = 2 dy/dx$$

$$-1/2 = dy/dx$$

↑ slope of tangent line

slope  $-\frac{1}{2}$



$$\text{tangent line: } y - (-1) = -\frac{1}{2}(x - 0)$$

If  $0 \leq m \leq n$ , then (except  $m=n=0$ )

$$(x, y) = \left( \pm \frac{a(m^2 - n^2)}{m^2 + n^2}, \pm \frac{2mnb}{m^2 + n^2} \right)$$

is on the ellipse  $\frac{x^2}{a^2} + \frac{y^2}{b^2} = 1$

HW: Pick 3 values for  $(m, n)$

(e.g.  $(m, n) = (2, 7), (3, 4), (1, 2)$ )

and sketch the ellipse

$$\boxed{\begin{array}{l} a=7 \\ b=4 \end{array}} \quad \frac{x^2}{7^2} + \frac{y^2}{4^2} = 1 \quad \text{with the}$$

corresponding points on the ellipse and their tangent lines. Find equations for the tangent lines.

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$$\text{Aside: } (p^2 - q^2)^2 + (2pq)^2 = (p^2 + q^2)^2$$

is why it works.